

## DEPARTMENT OF PSYCHOLOGY

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### VISION

To cultivate a community of insightful professionals and scholars in psychology, fostering academic excellence, research aptitude, and ethical practice. We aim to equip students with the knowledge and skills to address contemporary psychological challenges and contribute meaningfully to society.

### MISSION

1. Provide innovative and research-driven education in psychology.
2. Develop critical thinking, analytical skills, and scientific temperament among students.
3. Promote mental health awareness and well-being through academic and outreach programs.
4. Encourage ethical and culturally sensitive psychological practice in diverse settings.
5. Nurture future leaders in psychology who can contribute to various professional and academic domains.

### ABOUT THE DEPARTMENT

The **Department of Psychology** at Kuniya College of Arts and Science, affiliated with **Kannur University**, offers a rigorous and dynamic curriculum designed to explore human behavior, cognition, and emotions. Our department is committed to academic excellence, research-driven learning, and professional preparedness, shaping students for careers in **clinical psychology, counseling, organizational psychology, education, research, health psychology, forensic psychology, and sports psychology**.

Our curriculum emphasizes **theoretical knowledge, practical application, and research methodology**, ensuring students develop a well-rounded understanding of psychology. We integrate **modern psychological assessments, case studies, internships, and fieldwork** to provide hands-on learning experiences. Our faculty comprises highly qualified professionals and researchers from prestigious institutions, fostering an intellectually stimulating learning environment.

With a **maximum student intake of 40**, we ensure personalized mentorship, practical exposure, and a conducive learning atmosphere that nurtures curiosity, empathy, and scientific inquiry. The department actively engages in **interdisciplinary collaborations, mental health awareness programs, and research initiatives** to broaden students' perspectives.

## COURSES OFFERED

### *BSc Psychology (Honours) – 4-Year Program*

A specialized undergraduate program focusing on **cognitive sciences, psychological theories, mental health, and applied psychology**, preparing students for diverse professional and academic pathways. The program includes **internships, research projects, and workshops** to ensure holistic learning.

## ELIGIBILITY CRITERIA

- A pass in Higher Secondary or an equivalent examination with at least **45% marks (5% relaxation for SC/ST students)**.
- Selection based on merit in Class 12 examinations, following **state reservation policies**.

## CAREER OPPORTUNITIES

Graduates from the Department of Psychology can explore a wide range of career paths, including:

1. **Clinical and Counseling Psychology**
  - Clinical Psychologist
  - Mental Health Counselor
  - Rehabilitation Specialist
  - Psychotherapist
  - Family and Marriage Counselor
  - Trauma Therapist
2. **Human Resource and Organizational Psychology**
  - HR Consultant
  - Industrial-Organizational Psychologist
  - Workplace Wellness Coach
  - Employee Assistance Program (EAP) Specialist
  - Training and Development Specialist
  - Leadership Coach
3. **Education and Research**
  - Academic Faculty
  - Psychological Researcher
  - Special Education Specialist
  - Educational Psychologist
  - Career Counselor
  - Instructional Designer
4. **Health and Social Services**
  - Behavioral Therapist
  - Child Welfare Officer
  - Substance Abuse Counselor
  - Neuropsychologist

- Community Mental Health Worker
- Geriatric Care Specialist
- 5. **Forensic and Legal Psychology**
  - Forensic Psychologist
  - Criminal Profiler
  - Legal Consultant
  - Correctional Facility Psychologist
  - Victim Support Counselor
- 6. **Sports and Performance Psychology**
  - Sports Psychologist
  - Performance Enhancement Consultant
  - Mental Conditioning Coach
  - Military Psychologist
- 7. **Technology and Emerging Fields**
  - Cyberpsychologist
  - AI and Human-Computer Interaction Specialist
  - UX (User Experience) Researcher
  - Virtual Reality Therapist
- 8. **Other Popular Career Paths**
  - Health and Wellness Coach
  - Behavioral Data Analyst
  - Advertising and Marketing Psychologist
  - Public Health Analyst
  - Social Worker
  - Political Psychologist
  - Media and Communication Specialist
  - Disaster and Crisis Management Specialist
  - Consumer Psychologist
  - Aviation Psychologist
  - Environmental Psychologist

## HIGHER STUDIES & RESEARCH OPPORTUNITIES

- **MSc, MPhil, and PhD** in Psychology, Cognitive Sciences, or Applied Psychology.
- **Specialized certifications** in Neuropsychology, Behavioral Therapy, Psychometric Testing, Organizational Development, and Mental Health Counseling.
- **International Exchange Programs** and collaborations with research institutes.
- **Fellowships and research opportunities** in neuroscience, clinical psychology, and behavioral sciences.

## ADD-ON COURSES

1. **Psychological First Aid and Mental Health Awareness**
2. **Cognitive Behavioral Therapy (CBT) Basics**
3. **Psychological Assessment and Testing**
4. **Guidance and Counseling Techniques**

5. **Applied Neuroscience and Brain Functioning**
6. **Positive Psychology and Well-Being**
7. **Crisis Intervention and Trauma Therapy**
8. **AI and Psychology: Understanding Human-Machine Interaction**

## WHY CHOOSE US?

- **A comprehensive curriculum** that integrates theory, practice, and research.
- **State-of-the-art facilities**, including a well-equipped psychology lab and research hub.
- **Expert faculty** with extensive research and field experience.
- **Internship opportunities** in hospitals, corporate organizations, forensic settings, and NGOs.
- **Community outreach programs** for real-world engagement.
- **Interdisciplinary collaborations** with healthcare, education, technology, and business sectors.
- **Focus on ethics, mental health advocacy, and global psychological trends.**
- **Opportunities for student-led research projects, publications, and conferences.**
- **Emphasis on contemporary areas such as forensic psychology, AI-human interaction, and neuropsychology.**

The **Department of Psychology** is committed to shaping compassionate, skilled, and knowledgeable professionals who will make a **lasting impact** in the field of psychology and beyond!