## **DEPARTMENT OF COMMERCE**

## **VISION**

- **Empowering Creativity and Innovation:** Encouraging students to unleash their creative potential and think innovatively.
- Environmental Responsibility: Instilling environmental responsibility and promoting sustainable practices.
- Leadership Development: Developing compassionate leaders who create a positive impact and address societal challenges.
- **Quality Education:** Providing a world-class education that fosters critical thinking and effective communication.
- **Inclusivity:** Celebrating diversity, creating an inclusive campus, and fostering a global perspective.
- **Continuous Development:** Equipping students with skills and resources for continuous personal and professional development.

#### **MISSION**

The mission of the Commerce Department is to foster a dynamic learning environment that empowers students with the knowledge, skills, and ethical principles necessary to succeed in the global business landscape. We are committed to providing a comprehensive education that encourages innovation, critical thinking, and leadership while emphasizing the importance of social responsibility and sustainable practices. Our goal is to prepare graduates who can effectively navigate and contribute to the evolving business world with integrity, professionalism, and a global perspective.

#### ABOUT THE DEPARTMENT

- Curriculum that combines computer science with commerce to study diverse areas of both. It's a blend of commerce and computer applications for Business disciplines that necessitate computer competence.
- Candidates with a B. Com in Computer Applications have excellent employment prospects. These graduates can work in a variety of fields, including banking, accounting, marketing, education, e-commerce, insurance, stock markets, etc.

# **COURSES OFFERED**

# 1. B. Com (Honors) – 4-Year Program

A specialized undergraduate program focusing on advanced studies in Commerce and allied subjects.

# **ELIGIBILITY CRITERIA**

- A pass in Higher Secondary or an equivalent examination with at least 45% marks preferably in Commerce Stream (5% relaxation for SC/ST students).
- Selection based on merit in Class 12 examinations, adhering to state reservation policies.

# **CAREER OPPORTUNITIES**

Graduates of the B. Com Computer Application program are well-prepared for various career paths, including:

- Accountants: Managing financial records and ensuring compliance with regulations.
- Financial Analysts: Evaluating financial data to assist in investment decisions.
- **Business Consultants:** Advising organizations on improving efficiency and profitability.
- Marketing Managers: Developing strategies to promote products and services.
- Entrepreneurs: Starting and managing their own businesses.
- Teaching
- Banking

The curriculum's blend of commerce and technology equips students with the skills needed to excel in these roles.

## Higher Studies & Research:

• M Com, MBA, CA, CS, CMA, ACCA, Ph.D in Commerce etc.

## **ADD-ON COURSES**

- ACCA
- Tally

## Why Choose Us?

- World class infrastructure
- Highly qualified and experienced Faculties
- Student centric learning approach
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- Candidates with a B. Com in Computer Applications have excellent employment prospects. These graduates can work in a variety of fields, including banking, accounting, marketing, education, e-commerce, insurance, stock markets, etc.